

Deliverable

D2.4 Principle website content

Work package	WP2: Communication, Outreach, Dissemination
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1 Outline

The SERA website (<u>www.sera-eu.org</u>) acts as the main external communication tool. It addresses all external target groups and provides information on a general and comprehensible level. The external target groups include professionals in the field of seismic hazard (e.g. scientists, engineers, public managers) as well as interested non-professionals (e.g. media, citizen scientists, homeowners). The website also offers detailed information about work packages, deliverables, conference dates, and helpful links.

2 Website structure

In the following, the central structure of the SERA website is outlined. It defines the composition of the preliminary content and can be deepened and further specified as the project develops.

2.1 Main page

On the main page, the most important information describing SERA and its progress is displayed, including

- Header, combining an image of the bi-axial bearing tester system from EUCE with the SERA logo
- Key sentence specifying SERA ("SERA integrates data, products, infrastructures and know-how in seismology and earthquake engineering")
- Icon buttons linking to the four main pillars of SERA: networking activities, transnational access to research infrastructure, virtual access to data and tools, joint research activities
- Highlights
- Twitter feed
- Events
- Contact button
- "Subscribe to newssheet" button
- Footer: Copyright/Liability/Imprint and EU-flag with funding statement

2.3 Menu

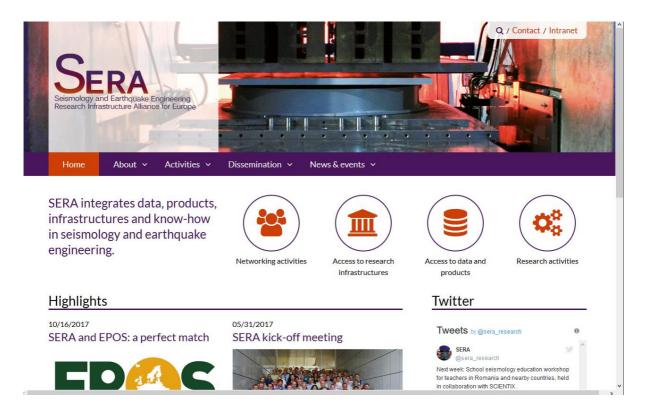
PAGE	SUBPAGE	CONTENT
		SERA in a nutshell: objectives, facts & figures
	Organization	How SERA is organized (Management board, executive committee, etc.)
	Partners	Institutions involved in SERA
ABOUT	Precursor projects	Precursor projects of SERA such as NERA; NERIES; SERIES; and others.
	EPOS	Contribution of SERA to EPOS
	Contact	Contact information
	Management & communication	Description of WP1 and WP2
	Networking activities	Specify what SERA does for networking and list all related work packages
ACTIVITIES	Transnational access	Specify why SERA supports trans-national access to research infrastructure and list all related work packages
	Access to data and products	Specify why SERA supports access to seismic and earthquake engineering data and list all related work packages
	Joint research activities	Specify the joint research activities within SERA and list all related work packages
	Newssheets	Download link to all newssheets + subscribe button
	Downloads	Download link to high resolution SERA logo. Later: project flyer, etc.
DISSEMINATION	Scientific publications	Later: Links to publications with SERA-contribution
	Links	Links to related projects, partners, and other useful links
NEWS & EVENTS		Archive for news and events

4 CMS and design

The website is created with OpenCMS (<u>www.opencms.org</u>). It is fully responsive. This means, the website content is automatically adjusted for optimal viewing based on the device size (e.g. smartphone, tablet or screen). The design of website is deviated from the corporate design of SERA. The screenshots below display the main page and a subpage.

4.1 Main page

Wide screen view



Tablet view



Smartphone view



4.2 Subpages

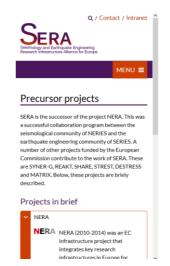
Subpage About > Precursor projects

Wide screen view		^
Seismology and Earthquake Engineering Research Infrastructure Alliance for Europe	Q / Contact / Intranet	R
Home About - Activities - Dissemination - News & events -		
Precursor projects SERA is the successor of the project NERA. This was a successful collaboration program between the seismological community of NERIES and the earthquake engineering community of SERIES. A number of other projects funded by the European Commission contribute to the work of SERA. These are SYNER-G, REAKT, SHARE, STREST, DESTRESS and MATRIX. Below, these projects are briely described. Projects in brief		
 NERA NERA (2010-2014) was an EC infrastructure project that integrates key research infrastructures in Europe for monitoring earthquakes and assessing their hazard and risk. www.nera-eu.org SERIES 		
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Tablet view

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	Menu =
Precursor pro	jects
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 SERIES 	
 NERIES 	
✓ SHARE	
Y SYNER-G	
✓ REAKT	
DESTRESS	
✓ STREST	
MATRIX	

Smartphone view



Contact

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